

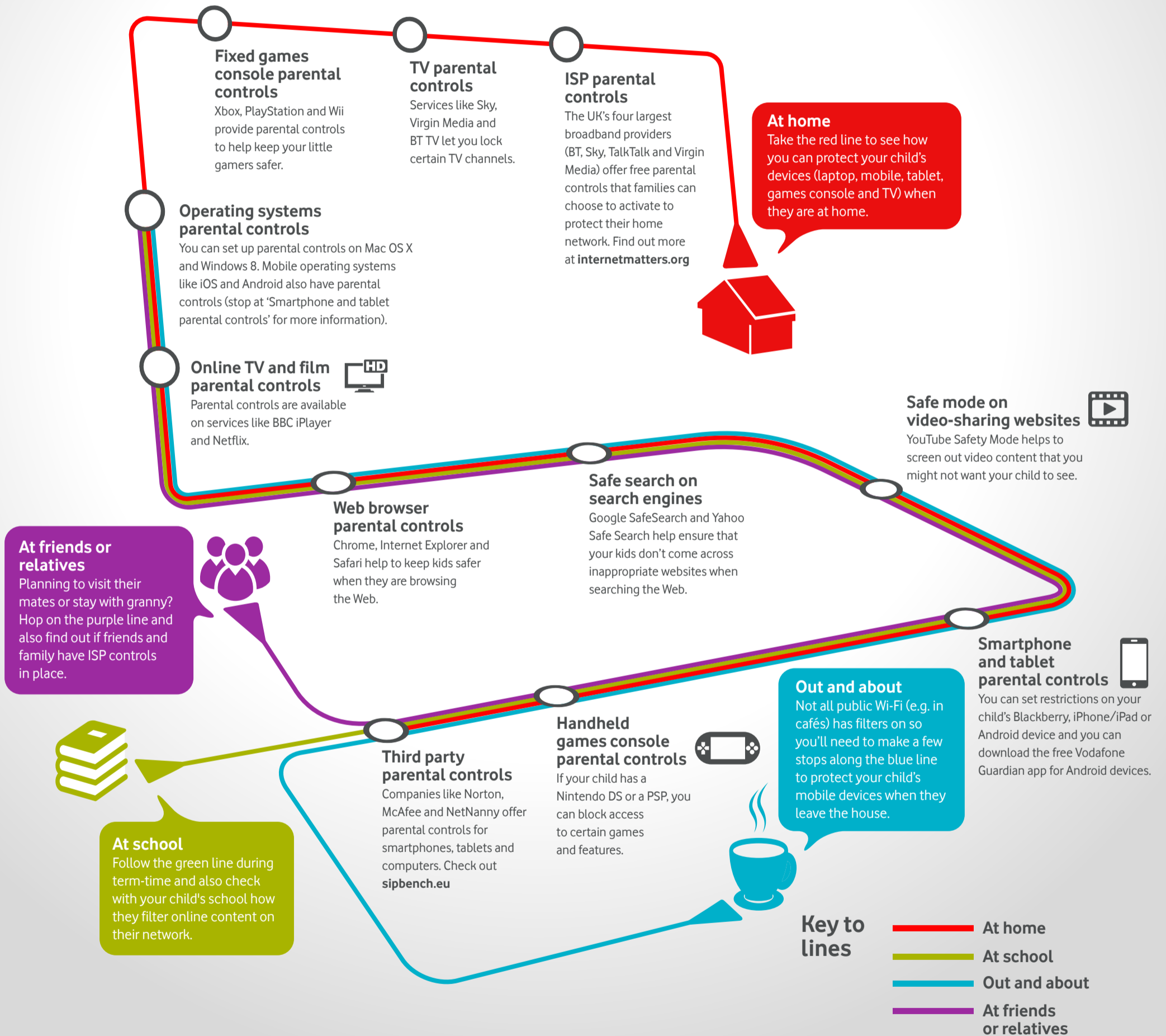


# Mind the gap

## Where does your child go online?

Protecting your child in their digital world might sometimes feel like a long and complicated journey. But it doesn't have to. Use this map to navigate the parental controls and other safety tools available to you, wherever your child is. Jump on board at the start of any of the four lines and you'll soon be on your way.

[vodafone.com/parents/parentalcontrols](http://vodafone.com/parents/parentalcontrols)



# 83%

of 4 to 11-year-olds have to follow online and mobile rules.  
(Source: Vodafone/YouGov, October 2013)

# 72%

of teachers have never been formally trained in internet safety.  
(Source: AVG, July 2014)

# 78%

of people who use Wi-Fi outside the home use a free Wi-Fi connection.  
(Source: Ofcom Communications Market Report, August 2014)

# 71%

of parents have never spoken to their child's grandparents about online safety.  
(Source: Vodafone/YouGov, October 2012)